SAY	MEAN	MATTER
Concrete Detail (CD)/evidence/quote (TL: Transition and lead-in go before quote to create context and background for the scene)	Context to plot Commentary 1	Link to the subject theme (through analysis of rhetorical device) Commentary II: analysis/digging deeper/making significant
 copy quotation directly from text, using ellipsis () when needed quotation must follow MLA format: (QUOTE-PAR-PUNC) quotation should include only the essential part of the passage or dialogue. 	 explains the significance of the quotations in relationship to the overall plot answers the "W" questions: Who? What? Where? When Why? begins analysis of the quote (just that piece) of the scene itself. 	 identifies one piece of rhetoric (literary element) that helps to convey the theme explains how the rhetoric is a vehicle for theme explains how the quotation relates directly back to the author's universal message (theme)
Reminders: • Never longer than 3 - 4 lines of a typed essay • If language is modified/changed, use brackets (this should be limited)	Reminders: • Does not use phrasing "This means" • Does not summarize the quotation	Reminders: • Does not use phrasing "This matters" • Cannot be less than DOUBLE the length of the Mean.